

# Terms of Participation

## 1. Title of the event, date

SEHO Academy North America, October 7 and 8, 2025.

## 2. Organizer

SEHO North America, Inc., hereinafter referred to as the "organizer".

## 3. Scope of application

These conditions of participation apply to participation in the event specified under point 1. By registering for the event, the participant accepts these conditions of participation and their exclusive validity.

## 4. Registration

The organizer will confirm the registration by e-mail. There is no entitlement to participation by sending in the registration form. Participation can only take place if the participant has received written confirmation of participation. The organizer reserves the right to reject registrations without giving reasons. Registrations after the registration deadline are possible, provided there are still places available.

## 5. Participation fee and payment

The participation fee is \$350.00 per participant per day. The fee includes drinks and snacks during breaks. Upon receipt of your registration, you will receive a confirmation of registration and an invoice. The participation fee is due immediately and without deduction upon receipt of the invoice.

## 6. Cancellation

Cancellation of registration is possible up to 14 working days before the start of the event. In the event of no-show, the full fee will be charged. It is of course also possible to substitute the registered participant.

## 7. Cancellation of the event, program topics

The organizer has the right to cancel the event or individual program items, especially if there are not enough registrations. Claims for damages are excluded. This shall also apply in the event of cancellation at short notice or if the event is canceled, even if it is not possible to notify the participants in advance.

## 8. Instructions / conduct

For the duration of the event, the organizer, its legal representatives and vicarious agents are authorized to issue instructions to the participant. Instructions issued

by the personnel organizing the event must be strictly adhered to avoid risks.

The participant must refrain from doing anything that could hinder or endanger other participants, representatives of the organizer or other persons. The participant must behave appropriately during the event.

## 9. Exclusion from participation

The organizer is entitled to exclude participants from further participation in special cases (e.g. disruption of the event and the course of operations).

## 10. Images of the event, images of participants

a. You are only permitted to produce and use images (e.g. photographs, film footage) of the event for private purposes. Any commercial use of the image material requires the prior express written consent of the organizer.

b. The organizer is entitled to take photographs and film footage during the event, on which the participants may be depicted, and to use and publish the material for the purposes of documentation, for accompanying or subsequent reporting, and for post-event publicity, as well as for public relations work, or to make it available to third parties (e.g. the press) for the aforementioned purposes, without entitlement to remuneration.

## 11. Data protection and storage

By registering, the participant agrees that his/her personal data may be stored and processed by the organizer. The participant agrees that a list of participants with surname, first name, company and e-mail address may be passed on to the speakers of the event on request.

Your personal data will neither be published by the organizer nor passed on to third parties without authorization.

## 12. Liability

The organizer shall not be liable for any damage suffered by the participant for any legal reason whatsoever, including delay, impossibility of fulfillment, poor performance, or non-contractual (tortious) liability, unless the damage was caused by gross negligence or intent on the part of the organizer. The organizer is not liable for damage caused by viruses on copied data carriers. Participants may not upload data carriers to the organizer's computers. The organizer reserves the right to claim damages should they suffer loss or damage as a result of a violation of this rule.

The organizer is not liable for theft.